

# Tailoring to Individual Target Hb Is the Ultimate Solution!



Erythropoiesis-stimulating agent should be considered in below set of patients:<sup>1</sup>

In **dialysis patients** with  
Hb levels between **9.0 and  
10.0 g/dL**<sup>1</sup>

In **pre-dialysis  
patients** with Hb levels  
**<10 g/dL**<sup>1</sup>



**KDIGO guidelines** recommend the **individualization of Hb targets** aiming for **better HRQoL outcomes**.<sup>1</sup>

01



**85%** of **patients** treated with **darbepoetin** maintained Hb level in the **target range**.<sup>2</sup>

02

Change for Better...Change to

  
**Cresp**<sup>®</sup>  
Darbepoetin alfa 25/40/60µg

#### Abbreviations

CKD: Chronic kidney disease; CVD: Cardiovascular disease; Hb: Hemoglobin; HRQoL: Health-related quality of life; KDIGO: Kidney Disease Improving Global Outcomes.

#### References

**1.** KDIGO clinical practice guideline for Anemia in chronic kidney disease. *Kidney Int Suppl.* 2012;2(4):279–335. **2.** Mann J, Kessler M, Villa G, *et al.* Darbepoetin alfa once every 2 weeks for treatment of anemia in dialysis patients: a combined analysis of eight multicenter trials. *Clin Nephrol.* 2007;67:140–148.

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